



## PURA VIDA FUTURE SO BRIGHT BRACELET CARD

Code: 51424FTSB

€ 9,00

**puravida**  
LIVE FREE

### PURA VIDA FUTURE SO BRIGHT BRACELET CARD

Our Future So Bright Bracelet Card can be a great reminder to embrace the unknown, take risks and make your dreams a reality. This is the perfect gift for a birthday, graduation or any occasion that calls for some excitement and a fresh start!

#### Waterproof

Go surf, snowboard, or even take a shower with them on.

#### Easily Adjustable

One size fits all, easy to slip on and off.

- 100% waterproof
- Wax-coated
- Adjustable from approximately 2-5 inches in diameter
- Because jewelry products are handcrafted by artisans, dimensions may vary from piece to piece

### IT ALL STARTED IN THE SUMMER OF 2010

when two Southern California friends—Griffin Thall and Paul Goodman—took a college graduation trip down to Costa Rica. Between the stunning sunsets, killer surfing, cool beach towns and awesome people, it didn't take long for Griffin and Paul to fall in love with the laid-back lifestyle.

### ONE DAY AFTER CATCHING SOME WAVES...

they came across two artisans named Jorge and Joaquin, whose colorful handcrafted bracelets captured the simple beauty of Costa Rica. Sadly, Jorge and Joaquin were struggling to survive on their artisan wages, living with their family in a single room with three beds. Desperate to find some way to help, Griffin and Paul asked the artisans to make 400 bracelets to take home with them. And that's when the fun really began...

### BACK IN SAN DIEGO, GRIFFIN AND PAUL

put the bracelets on display in a local boutique, selling out completely within just a few days. And it hit them: These pieces were more than just simple friendship bracelets. They were a movement that celebrated the simple things in life—or "Pura Vida," as Costa Ricans would call it. Translating to "pure life" in Spanish, "pura vida" is more than just a saying. It's a lifestyle of sorts. One **Surfcorner Store**

Viale Umago 27 47921 Rimini, Italy

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that's all about enjoying life's little pleasures, slowing things down and living life to the fullest.

#### TO SPREAD THE "PURA VIDA" SPIRIT

Griffin and Paul teamed up with Jorge, Joaquin and other artisans to create handcrafted bracelets in endless color combinations—each one as unique as the person wearing it. What started out as selling just a few bracelets a week has grown into a worldwide movement with millions of bracelets sold each year.

#### PURA VIDA WAS GIVEN A CHANCE

to spread the “pura vida” lifestyle globally through responsibly made products that inspire positivity and give back. Over the last few years, we've partnered with more than 300 charities around the world to donate over \$4 million to causes you care about. We're always striving to do more and are constantly on the lookout for more charities that can benefit from Pura Vida.

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