



PURA VIDA BRACELETS STONE WAVE SILVER CRYSTAL BLUE

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€ 19,00

puravida
LIVE  FREE

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The Wave collection you love just got even more gnarly, thanks to the new Stone Wave Charm Bracelet. Set on a simple string band, each bracelet includes a cutout wave charm available in two finishes—silver or rose gold—plus a gemstone filling for a chic surf-ready style.

Features

Wave Charm: 14mm (diameter)
Silver: Turquoise Stone Inset
Adjustable from approximately 2-5 Inches in Diameter

The cause

Founded in Costa Rica, Pura Vida Bracelets provides sustainable jobs to artisans worldwide and raises awareness for charities with products that give back.

IT ALL STARTED IN THE SUMMER OF 2010

when two Southern California friends—Griffin Thall and Paul Goodman—took a college graduation trip down to Costa Rica. Between the stunning sunsets, killer surfing, cool beach towns and awesome people, it didn't take long for Griffin and Paul to fall in love with the laid-back lifestyle.

ONE DAY AFTER CATCHING SOME WAVES...

they came across two artisans named Jorge and Joaquin, whose colorful handcrafted bracelets captured the simple beauty of Costa Rica. Sadly, Jorge and Joaquin were struggling to survive on their artisan wages, living with their family in a single room with three beds. Desperate to find some way to help, Griffin and Paul asked the artisans to make 400 bracelets to take home with them.

And that's when the fun really began...

Surfcorner Store

Viale Umago 27 47921 Rimini, Italy

+39 0541 083880

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BACK IN SAN DIEGO, GRIFFIN AND PAUL

put the bracelets on display in a local boutique, selling out completely within just a few days. And it hit them: These pieces were more than just simple friendship bracelets. They were a movement that celebrated the simple things in life—or “Pura Vida,” as Costa Ricans would call it. Translating to “pure life” in Spanish, “pura vida” is more than just a saying. It’s a lifestyle of sorts. One that’s all about enjoying life’s little pleasures, slowing things down and living life to the fullest.

TO SPREAD THE "PURA VIDA" SPIRIT

Griffin and Paul teamed up with Jorge, Joaquin and other artisans to create handcrafted bracelets in endless color combinations—each one as unique as the person wearing it. What started out as selling just a few bracelets a week has grown into a worldwide movement with millions of bracelets sold each year.

PURA VIDA WAS GIVEN A CHANCE

to spread the “pura vida” lifestyle globally through responsibly made products that inspire positivity and give back. Over the last few years, we’ve partnered with more than 300 charities around the world to donate over \$4 million to causes you care about. We’re always striving to do more and are constantly on the lookout for more charities that can benefit from Pura Vida.

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