



PURA VIDA BRACELETS MUTED ORIGINAL STAYING COOL

Code: 10BRPK1237STCL

€ 8,00

puravida
LIVE  FREE

PURA VIDA BRACELETS MUTED ORIGINAL STAYING COOL

It's the bracelet that started it all. Each one is handmade, waterproof and totally unique—in fact, the more you wear it, the cooler it looks. Grab yours today to feel the Pura Vida vibes.

Waterproof

Go surf, snowboard, or even take a shower with them on.

Easily Adjustable

One size fits all, easy to slip on and off.

DETAILS

- 100% waterproof
- Wax-coated
- Adjustable from approximately 2-5 inches in diameter
- Because jewelry products are handcrafted by artisans, dimensions may vary from piece to piece

IT ALL STARTED IN THE SUMMER OF 2010

when two Southern California friends—Griffin Thall and Paul Goodman—took a college graduation trip down to Costa Rica. Between the stunning sunsets, killer surfing, cool beach towns and awesome people, it didn't take long for Griffin and Paul to fall in love with the laid-back lifestyle.

ONE DAY AFTER CATCHING SOME WAVES...

they came across two artisans named Jorge and Joaquin, whose colorful handcrafted bracelets captured the simple beauty of Costa Rica. Sadly, Jorge and Joaquin were struggling to survive on their artisan wages, living with their family in a single room with three beds. Desperate to find some way to help, Griffin and Paul asked the artisans to make 400 bracelets to take home with them. And that's when the fun really began...

BACK IN SAN DIEGO, GRIFFIN AND PAUL

put the bracelets on display in a local boutique, selling out completely within just a few days. And it hit them: These pieces were **Surfcorner Store**

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more than just simple friendship bracelets. They were a movement that celebrated the simple things in life—or “Pura Vida,” as Costa Ricans would call it. Translating to “pure life” in Spanish, “pura vida” is more than just a saying. It’s a lifestyle of sorts. One that’s all about enjoying life’s little pleasures, slowing things down and living life to the fullest.

TO SPREAD THE "PURA VIDA" SPIRIT

Griffin and Paul teamed up with Jorge, Joaquin and other artisans to create handcrafted bracelets in endless color combinations—each one as unique as the person wearing it. What started out as selling just a few bracelets a week has grown into a worldwide movement with millions of bracelets sold each year.

PURA VIDA WAS GIVEN A CHANCE

to spread the “pura vida” lifestyle globally through responsibly made products that inspire positivity and give back. Over the last few years, we’ve partnered with more than 300 charities around the world to donate over \$4 million to causes you care about. We’re always striving to do more and are constantly on the lookout for more charities that can benefit from Pura Vida.

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